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www.publishersandagents.net

www.screenplaywritersconnection.com

www.songwritingconnection.com

www.newsmediaconnection.com

E-QUERY SUCCESS IN CONTACTING EDITORS AND AGENTS EXPANDS INTO THE MUSIC INDUSTRY

No, it's not spam, but a new way that writers can connect directly with editors at top publishers as well as find agents. The service, called PublishersAndAgents.Net was even featured in a Wall Street Journal article by reporter Jeffrey Trachtenberg. And now, 250 clients later and some big deals for writers with major publishers, including Random House and Hyperion, PublishersAndAgents is expanding this approach into the music industry. The result is the first time ever query service connecting songwriters directly with A&R contacts at music publishers and record labels – and with agents and managers who represent songwriters.

P&A founder Dr. Gini Graham Scott sold her last five books using this e-query approach, including *A Survival Guide for Working with Humans* to AMACOM and *Do You Look Like Your Dog?* to Broadway Books. And now a dozen record labels and publishers are considering CDs with her country, pop, and gospel songs.

Even the explosion of spam can't stop the new trend to accepting e-mails by top editors and agents – the reason for the great success of PublishersAndAgents. At one time it took weeks or months to send out queries by regular mail and get a

response. But now the typical response occurs in a few hours to a day or two. And writers with exciting new projects have sometimes gotten 200, 300, even 450 replies from both editors and agents, though more typically writers average 20-40 personal responses. So now writers have new power to make their own deals and can be more selective in choosing the right agent for them.

So far, PublishersAndAgents.Net is the only e-query service in the industry, and a major reason for its success is that founder and director, Dr. Gini Graham Scott, is a successfully published author of over 40 books and only handles one or two clients a day who have compelling projects. She carefully works with those clients to write an effective query letter – the key to getting editors and agents to read their e-mails. Moreover, to avoid the spam factor, the mailings are targeted to particular editors or agents and go out under the writer's own e-mail.

A year ago, the service began connecting screenplay writers with producers, production companies, and film agents through ScreenplayWritersConnection.com; and this e-query approach was so successful that Gini Graham Scott signed her own idea for a TV Reality Show – *Do You Look Like Your Dog* – to one film producer, Indigo Films. Now P&A has just started SongwritingConnection.com for songwriters, so they can directly pitch their songs to music publishers, record labels, and music agents and managers.

For more details and to see kudos from over 80 clients, visit www.publishersandagents.net, and see the new songwriting service at

www.songworks.net. The sites also features tips on using the e-mail approach successfully.

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